

The Complete CPA Marketing Course

What Is CPA Marketing?

Cost Per Action (CPA) Marketing is a affiliate model where a commission is paid when a user takes a specific action. These actions include filling out a form, getting a quote, or signing up for a trial.

Description

With the help of the right CPA marketing strategies, you can start making money online.

This course will show you what it takes to become an online marketer, even if you don't have any previous experience in this area.

Through step-by-step instruction, you'll tackle all of the essential elements of the CPA/affiliate marketing techniques that really work.

Before you know it, you'll be able to run an online business from home in order to generate passive income.

- In this course you will learn all the fundamentals and the advance methods of CPA/Affiliate marketing, from nothing to making your first dollar online
- How to laser target the correct audience
- From a complete noob to setting up a living room business
- Know which are the best CPA networks to use
- Special advertising secrets to leverage your income
- Be able to set up landing pages

Requirements

- A basic understanding of the Internet world
- Computer and Internet access
- The desire to learn how to make money online
- CPA network account (We will teach you how)

CPA Marketing from Start to Finish

This course is designed for learners of all levels, and it will show you how to build a successful CPA marketing campaign from start to finish.

You'll discover how to apply for the top CPA networks, how to develop a solid relationship with the best affiliate managers, and how to find the hottest offers to promote in order to generate the highest profits.

On top of that, you'll tackle what it takes to write the ideal ads, and how to spy on what your competitors are doing so you can stay ahead of the game.

Plus, you'll learn how to generate leads using a variety of methods, and you'll uncover top-secret converting sources. All of this will translate to being able to generate more cash.

Who this course is for:

- People who want to start a business from their living room
- Individuals who have tried internet marketing but failed
- Not for people who wants to get rich overnight but instead establish a real passive home online business
- Beginners and intermediate marketers who wants to make their first dollar online or take it to the next level

Course Content

- You'll begin this course with an overview of what CPA marketing is and how it can work for you.
- Then you'll learn about choosing the perfect network, applying and getting approved.
- Once your foundation is set, you'll dive right into the world of CPA marketing. You'll unlock secrets to finding and choosing the best offers to promote, while also understanding what offers you should avoid.
- You'll even cover ads that always convert, and you'll master direct linking and landing page.
- Finally, you'll go over how to set up a successful campaign and generate the highest amount of traffic possible.
- By the time you complete this course, you'll know exactly how to launch a successful CPA marketing campaign. You'll be able to establish a home-based online business that will start generating profits surprisingly easily.

What you'll learn

Introduction About CPA Marketing:

- The Emergence of CPA Marketing
- Definition of CPA Marketing (Cost Per Action)
- Definition of CPA Network
- Overview On How Get Paid To Complete Offers
- How to Read The Offer Details And Conditions

CPA Networks: Subscribe And Get Approved Quickly

Pick up the offer and Spy on your competitors:

- Choosing the best offers
- Picking Up Offer And Discovering It
- Spy on Your Competitors: Traffic, Country, Keywords, Text ads
- Spy on Your Competitors: Banner Ads, Landing Pages, Ad Networks, Highest Payout
- Bonus: Slice Your Competitors & Duplicate the Most Profitable PPC Campaigns!

Crucial Steps to success with CPA Marketing: Tracking and Using Clocker

- Introduction To Tracking Tools
- How CPA Network Works
- How Tracking Tools Works
- Effective Benefits of Tracking Tools
- How to use a clocker

Live show to practice all the steps:

- Getting Traffic: The Facebook ads
- Create Distinctive Banner Ads to Target the Customers' Minds and Eye
- Create High Conversion Landing Pages Specially for CPA Offer
- Attractive Picture and Call to Action into Landing Page
- Create The Campaign and Split Testing the Different Facebook Ads
- Create Facebook Ads and Start Promoting the Offers
- Setting Up Highest Conversion and Successful Facebook ads

Learn step by step Process to launch profitable CPA Marketing campaigns again & again with Microsoft Ads (Bing Ads) PPC Campaign.

Learn step by step Process to launch profitable CPA Marketing campaigns again & again with Push Traffic Ads Campaign.

Contents and Overview

This course begins with an overview of how to easily find the hottest CPA networks, and how to know that you'll be accepted into the top networks every time.

Knowing your market is crucial to a successful campaign, so you'll also tackle how to spy on your competitors and learn their secrets.

Finally, to make the most of every CPA campaign, you'll learn what to look for a effective landing pages and squeeze pages.

You'll also cover the top tools for setting up a profitable campaign, tracking its success, and generating traffic consistently.

By the time you complete this course, you'll know how to select a hot offer, send millions of visitors to a high-converting landing page, and generate extra income.

You'll be ready to set up laser-targeted and profitable CPA campaigns quickly and easily in order to increase conversions and create a sustainable and profitable online business.